

A fishmonger celebrating his shop's hygiene award proudly tells **Pulse** he knows exactly where his fish and game came from because he sources them himself. **Pulse** learns more

Nothing fishy about Tim's

A FISHMONGER has received national recognition for the impeccable condition of his shop.

Tim Wooldridge of Tim's for Fish has been given the Welsh Food Hygiene Gold Award following a surprise inspection by Wrexham Council.

The accolade is the highest seal of approval by the Food Standards Agency and Tim's Eagles Meadow shop passed with "flying colours".

"We only moved here in January so it's great to have the gold award already," said a delighted Tim.

He moved to his new shop on St George's Crescent in Eagles Meadow after running a stall in Wrexham's Butcher's Market for nearly two decades.

Alongside displays of fresh fish the shop now also sells game and a growing number of local products.

"It's great to have brought such a traditional business as fishmongering to Eagles Meadow," he said.

"Along with many of my regular customers who have been coming to me for years, I'm getting plenty of new, younger shoppers through the doors."

Tim puts this increase in business

down to the shop's new location and people's growing concern for the quality of their food.

"I've found my customers are taking a real interest in the origin of our products, how fresh it is and how it is prepared," he says.

"I know where all my fish and game are from as I've bought or sourced them myself, which people find very reassuring."

The father-of-three suspects the popularity of television cooking programmes has led to the interest in more exotic foods.

"People want to try out the recipes they see on the TV and celebrity chefs are always encouraging families to eat different things," he adds.

"Our customers then come to us and ask for advice on preparing and cooking their fish or meat and we always help them out.

"If there's something that they particularly need we'll always try and find it if we can.

"At the moment I'm trying to get hold of some goat after one of our customers saw a recipe using it for Jamaican curry. I wouldn't mind trying that myself actually."

● **For more information on Tim's for Fish visit website www.timsforfish.co.uk**



■ Food accolade: Tim and Julie Wooldridge at their award-winning shop.

It's a fact

- Tim Wooldridge started in the fish trade in 1979 when he managed a busy fishmongers business based in Birkenhead market.
- In 1988 he opened his first shop on the cross in the middle of Mold and in 1991 he also acquired a market stall in Wrexham's Butcher's Market.
- At one stage Tim was employing 11 staff before eventually deciding to concentrate solely on the busier Wrexham outlet.
- Last December Tim closed his market stall and moved to Eagles Meadow. His contact number is 01978 261227.